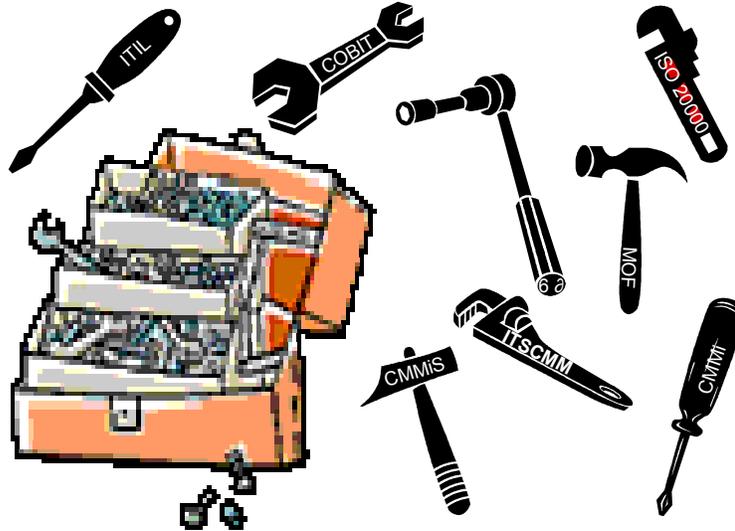


IT Service Management Toolkit



The Tools

Why IT Service Management?

Why IT Service Management

The Tools

ITIL
COBIT
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CMMI for Services

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- Better align IT with business requirements
- Improved IT governance
- Reduce cost of IT service provision
- Because everyone else is



The Tools

IT Service Management – One Difficulty

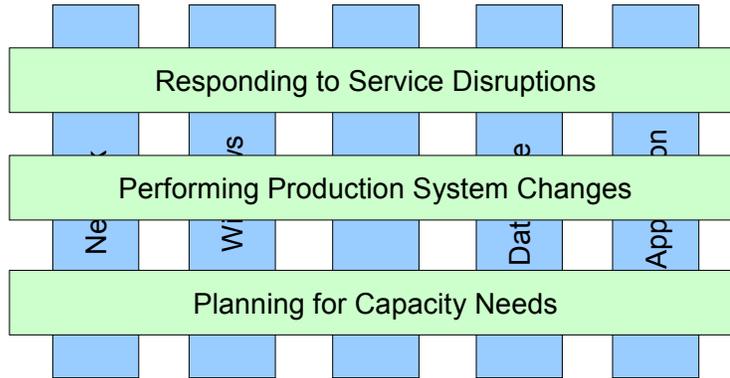
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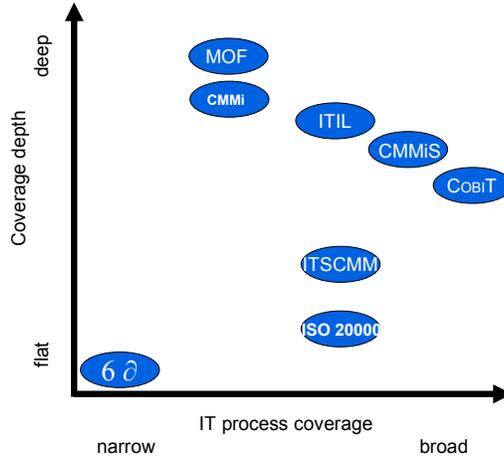
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- ITIL** Information Technology Infrastructure Library
- CoBiT** Control Objectives for Information Technology
- MOF** Microsoft Operations Framework
- ISO 20000** International Standards Organization 20000
- CMMi** Capability Maturity Model Integration
- ITSCMM** Information Technology Service CMM
- 6 σ** Six Sigma
- CMMi for Services** CMMi for Services

The Tools

Guidance Classification

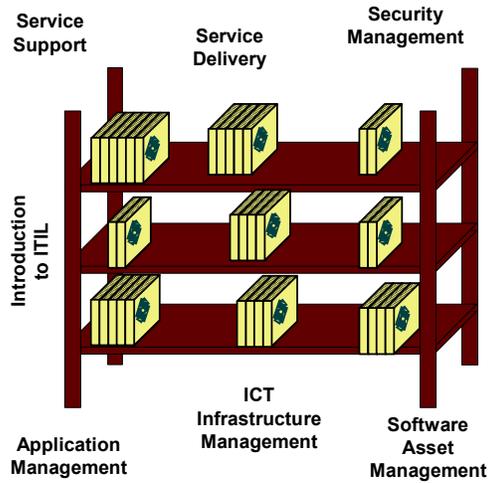
- Why IT Service Management
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ITIL – IT Infrastructure Library

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Business Perspective Vol 1 (2)

Planning to Implement ITIL



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ITIL – Service Support Book

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Service Desk

Incident Management

Problem Management

Change Management

Release Management

Configuration Management



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ITIL – Service Delivery Book

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Service Level Management

Availability Management

Capacity Management

IT Service Continuity Management



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ITIL – IT Infrastructure Library

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Security Management

Managing a defined level of security for information and IT Services

Software Asset Management

This book describes best practices for managing software and software licensing

Application Management

This book covers the life cycle of software development from initial requirement, enhancement, defect through development, testing, release (via Release Management) support and archival.

ICT Infrastructure Management

This book details best practices for managing the IT infrastructure.

All of these books overlap with more than one of the ITIL Service Support or Service Delivery processes.



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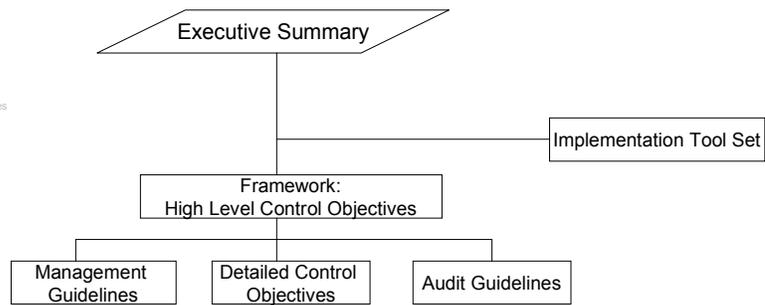
CobIT – Control Objectives for IT

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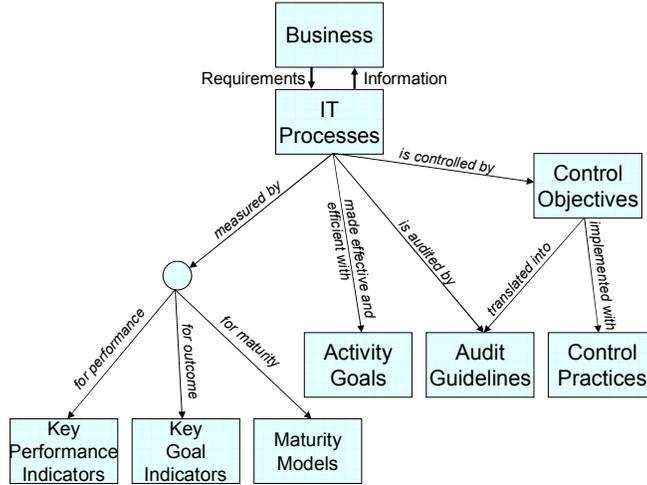
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COBIT – Control Objectives for IT

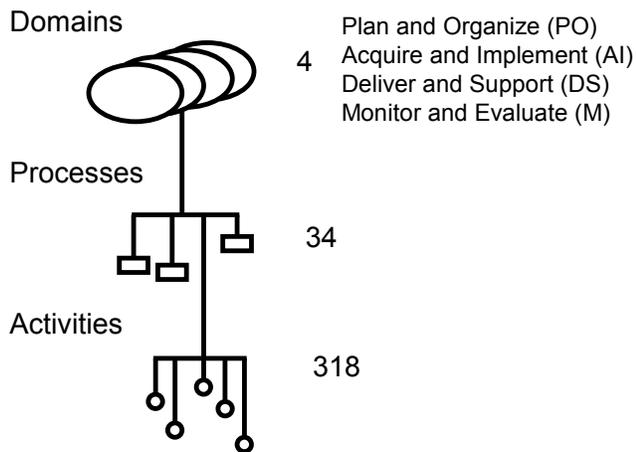
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COBIT – Developed with a Top Down Approach

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CoBIT – Process Domains

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Plan and Organize (PO)

This domain covers strategy and tactics, and concerns the identification of the way that IT can best contribute to the achievement of the business objectives.

Acquire and Implement (AI)

This domain covers the identification, development, acquisition, implementation, integration and maintenance of IT solutions

Delivery and Support (DS)

This domain covers the actual delivery of required services including service delivery, management of security and continuity, service support for users, and the management of data and operational facilities.

Monitor and Evaluate (ME)

This domain covers performance management and monitoring of internal control, regulatory compliance and governance.



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CoBIT – Deliver and Support (DS) Domain

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- DS1 – Define and Manage Service Levels
- DS2 – Manage Third Party Services
- DS3 – Manage Performance and Capacity
- DS4 – Ensure Continuous Service
- DS5 – Ensure Systems Security
- DS6 – Identify and Allocate Costs
- DS7 – Educate and Train Users
- DS8 – Manage Service Desk and Incidents
- DS9 – Manage the Configuration
- DS10 – Manage Problems
- DS11 – Manage Data
- DS12 – Manage the Physical Environment
- DS13 – Manage Operations



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MOF – Microsoft Operations Framework

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| Publication | Description |
|---|--|
| MOF Executive Overview | Business value of MOF, why organizations should adopt MOF, road map to adoption. |
| MOF Process Model for Operations | High-level discussion of the MOF Process Model, how it relates to the other models and disciplines, and implementation scenarios. |
| MOF Team Model for Operations | High-level discussion of the MOF Team Model, how it relates to the other models and disciplines, and implementation scenarios. |
| MOF Risk Management Discipline for Operations | Detailed discussion of the MOF Risk Management Discipline and its importance to an IT organization. |
| MOF service management function (SMF) guides | Detailed discussion of each service management function (SMF) as described in the MOF Process Model for Operations paper. Also discusses in detail the relationship between the SMFs, the other MOF models, and the Information Technology Infrastructure Library (ITIL) disciplines. |
| Operations management review (OMR) guides | Detailed discussion about the four operational management reviews, what they consist of, and how they are conducted. |



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MOF – Microsoft Operations Framework

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MOF principles and guidance are also organized around three core models, which are each manifested within the individual service management functions (SMFs). These three models:

- MOF Team Model
- MOF Process Model
- MOF Risk Model



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MOF – Team Model

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| Team | Quality Goal |
|----------------|--|
| Release | Release and change management |
| Infrastructure | Management of physical environments and infrastructure tools |
| Support | Quality customer support and a service culture |
| Operations | Predictable, repeatable, and automated system management |
| Partner | Mutually beneficial relationships with service and supply partners |
| Security | Protected corporate assets, controlled access, and proactive security planning |

- For each team role cluster, the MOF team model defines:
- activities and processes
 - typical ways in which these role clusters and responsibilities are identified in a production environment
 - common requirements for specialists within the role



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MOF – Process Model

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MOF – Process Model

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Changing Quadrant

Service Management Functions

- Change Management
- Configuration Management
- Release Management

Operations Management Reviews

- Change Initiation Review
- Release Readiness Review

MOF Team Role Clusters

- Release Role Cluster



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MOF – Risk Model

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- Provides a framework for organizations to identify, categorize, and manage risks proactively and continuously
- Formalized, in order to ensure that team members are continually alert to the potential for risks that might result from IT activities



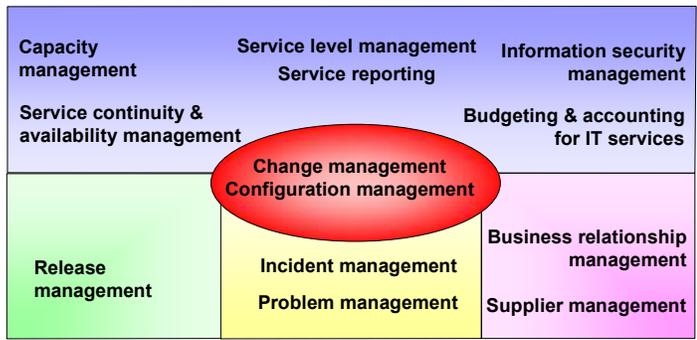
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ISO 20000

Organizational certification denoting IT service management quality. Must be audited by a certified third party organization. The certificate is good for 3 years. All processes must pass the audit.

Based on:

- ISO 9000
- BS 15000



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CMMi

Capability Maturity Model Integration (CMMi) is a process improvement approach that provides organizations with the essential elements of effective processes

- Used to guide process improvement across a project, a division, or an entire organization
- Integrates traditionally separate organizational functions
- Sets process improvement goals and priorities
- Provides guidance for quality processes
- Provides a point of reference for appraising current processes



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CMMi - Products

Models cover four disciplines.

- Systems Engineering (SE)
- Software Engineering (SW)
- Integrated Product and Process Development (IPPD)
- Supplier Sourcing (SS)

Also included are appraisal methods (SCAMPI) and training.



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CMMi – Capability Levels

- 1 – Performed**
Process unpredictable, poorly controlled and reactive
- 2 – Managed**
Process characterized for projects and is often reactive
- 3 – Defined**
Process characterized for the organization and is proactive
- 4 – Quantitatively Managed**
Process measured and controlled
- 5 – Optimizing**
Focus on continuous process improvement



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CMMi – Processes

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Processes are associated with capability levels:

2 – Managed

Requirement Management
Project Planning
Project Monitoring and Control
Supplier Agreement Monitoring
Measurement and Analysis
Process and Product Quality Assurance
Configuration Management



The goal is to progress to the desired capability level.

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IT Service CMM

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The IT Service Capability Maturity Model, CMM, is a methodology for determining where an organization is with its adoption of service management processes and suggests areas for improvement.

The ITSCMM suggests what processes a mature IT service organizations should have in place.

The ITSCMM is used to improve the quality of services.



The Tools

IT Service CMM

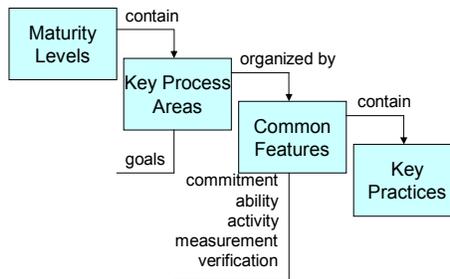
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The Service Capability Maturity Model, CMM, is a methodology for determining where an organization is with its adoption of service management processes and suggests areas for improvement.



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Six Sigma

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Six Sigma is a statistically-based quality improvement methodology that can be applied to processes (IT service management).

Six Sigma is customer based. The customer drives what to improve – the “right” projects are chosen.

The goal is to achieve a variance from standard of 6 σ which is 3.4 defects per million opportunities (chances for defects):

| σ | Defects/Million |
|----------|-----------------|
| 2 | 308,537 |
| 3 | 66,807 |
| 4 | 6,210 |
| 5 | 233 |
| 6 | 3.4 |



At 3 σ there will be > 65,000 lost bags/million passengers. At 6 σ there will be < 4.

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Six Sigma – Core Concepts (DMAIC)

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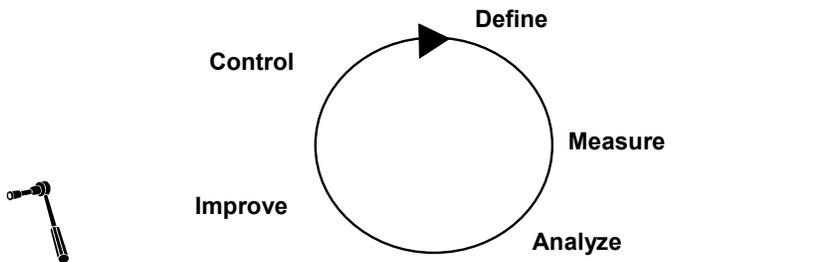
Define: What are the customer's expectations of the process?

Measure: What is the rate of occurrence of defects?

Analyze: Why, when and where do the defects occur?

Improve: How can the process be fixed?

Control: How can the process continue to stay fixed (or improve)?



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CMMi for Services

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- The purpose CMMi for Services is to extend the CMMi framework to cover the provision of services (IT and other services).
- Based on CMMi
- Meant to enhance existing IT service models (ITIL, COBIT)
- Planned for public release mid 2007.



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CMMI for Services – 4 Process Areas

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Process Management

- Organizational Innovation and Deployment (OID)
- Organizational Process Definition (OPD)
- Organizational Process Focus (OPF)
- Organizational Process Performance (OPP)
- *Organizational Service Management (OSM)*
- Organizational Training (OT)

In CMMI

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Project Management

- Capacity and Availability Management (CAM)
- Integrated Project Management (IPM)
- Project Monitoring and Control (PMC)
- Project Planning (PP)
- Requirements Management (REQM)
- Risk Management (RSKM)
- Quantitative Project Management (QPM)
- *Service Continuity (SCON)*
- Supplier Agreement Management (SAM)

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Italicized processes are optional



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CMMI for Services – 4 Process Areas

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Service Establishment and Delivery

- Incident and Request Management (IRM)
- Service Delivery (SD)
- *Service System Development (SSD)*
- Service Transition (ST)

In CMMI

Support

- Causal Analysis and Resolution (CAR)
- Configuration Management (CM)
- Decision Analysis and Resolution (DAR)
- Measurement and Analysis (MA)
- Problem Management (PRM)
- Process and Product Quality Assurance (PPQA)

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Each Process is required at a certain maturity level

Each Process has a specific purpose

Each Process has specific goals and practices as well as generic goals and processes

Specific practices support specific goals

Specific practices have typical work products and subpractices

Italicized processes are optional



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CMMi for Services – Maturity Levels

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Maturity Level 2

- Project Monitoring and Control (PMC)
- Project Planning (PP)
- Requirements Management (REQM)
- Supplier Agreement Management (SAM)
- Incident and Request Management (IRM)
- Configuration Management (CM)
- Measurement and Analysis (MA)
- Process and Product Quality Assurance (PPQA)

2/10
3/14

Maturity Level 3

- Organizational Process Definition (OPD)
- Organizational Process Focus (OPF)
- Organizational Service Management (OSM)
- Organizational Training (OT)
- Capacity and Availability Management (CAM)
- Integrated Project Management (IPM)
- Risk Management (RSKM)
- Service Delivery (SD)
- Service System Development (SSD)
- Service Transition (ST)
- Decision Analysis and Resolution (DAR)
- Problem Management (PRM)



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CMMi for Services – Maturity Levels

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Maturity Level 4

- Organizational Process Performance (OPP)
- Quantitative Project Management (QPM)

Maturity Level 5

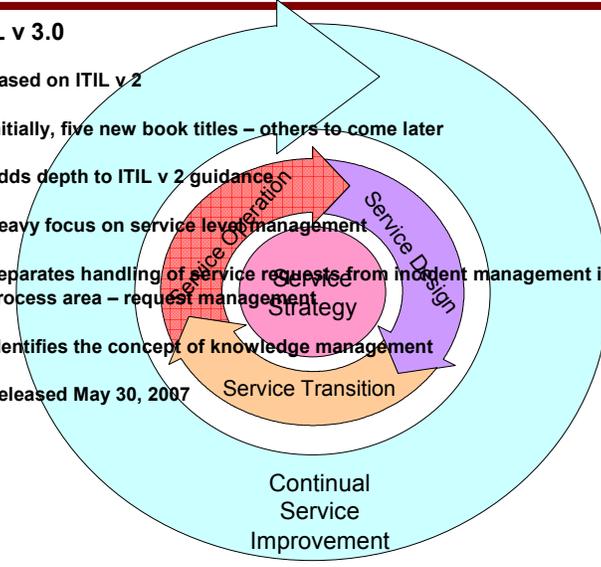
- Organizational Innovation and Deployment (OID)
- Causal Analysis and Resolution (CAR)



The Tools

ITIL v 3.0

- Based on ITIL v 2
- Initially, five new book titles – others to come later
- Adds depth to ITIL v 2 guidance
- Heavy focus on service level management
- Separates handling of service requests from incident management into a new process area – request management
- Identifies the concept of knowledge management
- Released May 30, 2007



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IT Service Management Step-by-Step (Greg's Method)



Steps
 ↓
 Activities
 ↓
 Deliverables

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1. Become familiar with your tools and their use
 2. Identify ISO 20000 achievement as a goal?
 3. Determine and build a standardized service management process improvement methodology, using Six Sigma and/or some other methodology
 4. Use COBIT to provide high level process governance and metrics
 5. Use MOF and ITIL to provide process “best practices” guidance
 6. Use ITSCMM or sCMM (CMMi) in order to measure process maturity
 7. Continuously improve the processes using the methodology in step 3
 8. Monitor changes in the tools available (CMMi for Services and ITIL v 3)
-

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- ITIL** – www.itsmf.com
- COBIT** – www.isaca.org
- MOF** – www.microsoft.com/mof
- ISO 20000** - www.iso.org
- CMM/CMMi** - <http://www.sei.cmu.edu/cmmi/>
- CMMi for Services** - <http://www.sei.cmu.edu/news-at-sei/whats-new/20060320cmmi.htm>
- ITSCMM** - <http://www.itservicecmm.org/>
- Six Sigma** - <http://www.asq.org/sixsigma/>
-

