

EXIN Agile Scrum

EXIN网络加油站

#第一期# Are You Ready To Change?

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Agenda

- ⇒ 10:30-10:45 EXIN机构介绍及Agile Scrum认证考试介绍
- ⇒ 10:45-11:15 Agile Scrum核心理念与基础知识
- ⇒ 11:15-11:30 Agile Scrum成功案例
- ⇒ 11:30-11:45 Q & A

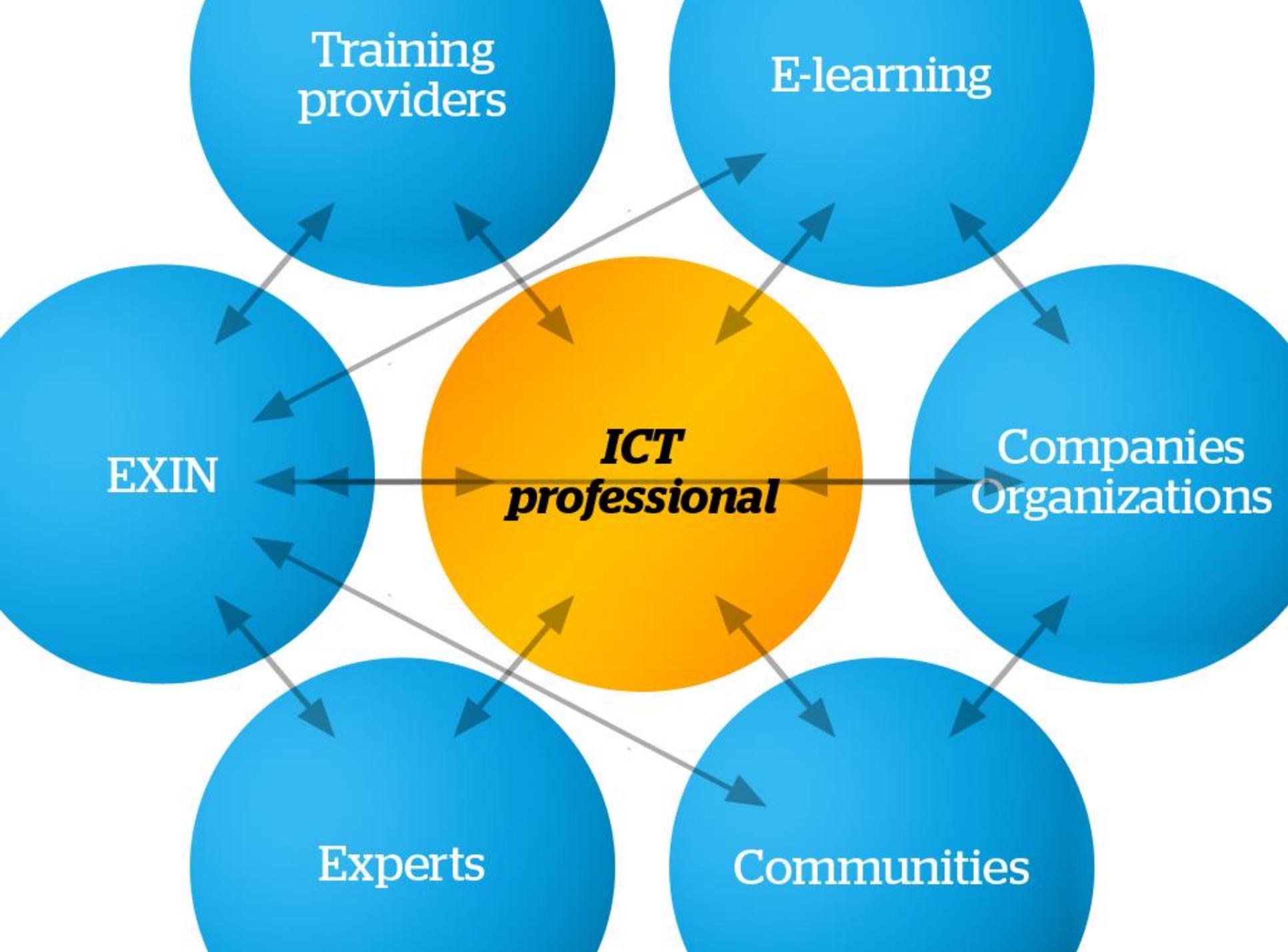
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ABOUT EXIN

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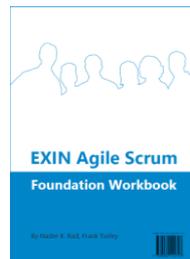


The professional needs to *change..*

**Are You Ready
to Change?**

EXIN AGILE SCRUM

	Exam Summary	Exam duration	Number of Questions	Pass mark	Open book/notes	Electronic equipment/ aides permitted	Prerequisite & Mandatory demands
Agile Scrum Foundation	ASF looks to Validate a professional's blended knowledge in Agile methodologies and Scrum practices	60 min	40	65% (26 out of 40)	No	No	<ul style="list-style-type: none"> • Not required • Training is highly recommended, • Minimum contact hours: 14h
Agile Scrum Master	ASM looks to confirm both skills and knowledge of the Agile framework and Scrum methodology	90 min	40	65% (26 out of 40)	No	No	<ul style="list-style-type: none"> • 120 h study load • training is mandatory • Minimum contact hours: 16h • ASF exam is strongly recommended • Practical assignments is a must



For detailed exam requirements and specifications, basic concepts and exam literatures, please find **Preparation Guide** here: <https://www.exin.com/NL/en/certifications/&fw=exin-agile-scrum>

Agile Certification in Comparison



EXIN Agile Scrum Master

EXIN Agile Scrum Foundation

Certified Scrum Coach® (CSC)

Certified Scrum Trainer® (CST)

Certified Scrum Professional® (CSP)

Certified ScrumMaster® (CSM)

Certified Scrum Product Owner® (CSPO)

Certified Scrum Developer® (CSD)

Professional SCRUM Master (PSM II)

Professional SCRUM Product Owner II

Professional SCRUM Developer

Professional SCRUM Master (PSM I)

Professional SCRUM Product Owner I

PMI Agile Certified Practitioner (PMI-ACP®)

Characteristics

- Foundation level for all involved in a Scrum team
- Advanced level contains Practical Assignments
- Foundation and Master exams in 6 languages (Dutch, English, French, Japanese, LA Spanish, Portuguese)

Characteristics

- For CSM a 2-day course by a CST is required
- Certification model requires a license agreement and Scrum Alliance membership (with fee)
- Certification renewal every two years
- Examination in English
- Exam price included in training price

Characteristics

- Attending a course for PSM I and PSM II not required
- Courses and examinations in English
- Courses mainly available in US and UK

Characteristics

- Working experience as a prerequisite
- Course of 21 contact hours



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Ethan Soo

Founder, CCG Innovation
Principle Designer, Coach & Trainer



About The Trainer

- Started in 2003, 12 years implementing Agile.
- Led 15+ Agile transformations cases in the Greater China Region.
- Successful engagement in
 - 通讯 (Cisco , 中兴通讯)
 - 金融 (中国银行 , 工商银行 , 招商银行)
 - 互联网 (大众点评网)
 - 医疗 (BD , 三诺)
 - 大数据 (AdMaster)
- CTO and director of engineering for 10 years.
- Supporter of Mike Cohn's approach to Scrum.

Why Agile?

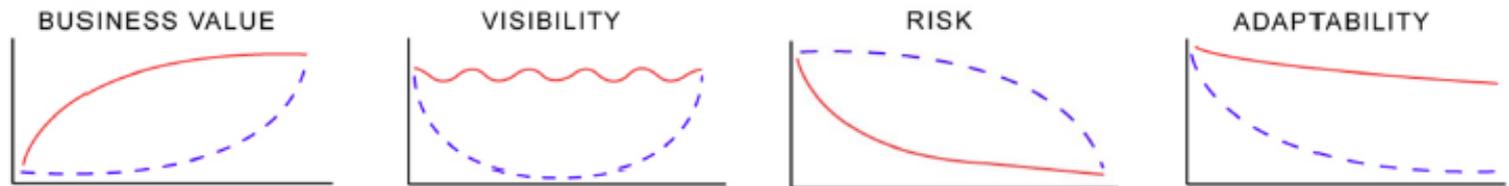
What is the situation we are facing?



Many
Challenges

- Delivery too slow?
- Complex processes?
- Not meeting the business needs?
- Higher quality product?
- Better customer satisfaction?

Why Agile? – Value Proposition



Business Value

- Deliver small chunks
- Deliver frequently
- Deliver what is “done”
- Focus team on customer value (stories)

Visibility

- Iteration demos/reviews
- High customer engagement
- Continuous feedback
- Visual information radiators

Risk

- Frequent visibility into what is “done”
- Automate testing
- Focus on quality
- Inspect and adapt the plan

Adaptability

- Adapt to customer’s changing needs
- Focus on delivering highest value
- “Just-in-time” details

— Agile Development - - - Traditional Development

Value drivers adapted from VersionOne.



Agile Introduction

Some misunderstanding towards Agile

- Very demanding towards participants
- No documentation, no design

- Agile = Continuous Integration
- Agile = Scrum

- Only Agile is good, other methodology no good
- Agile process is easy to implement
- Agile is magic bullet, solves all my problems

The Beginning

MENU



Harvard
Business
Review

LEADING TEAMS

The New New Product Development Game

by **Hiroataka Takeuchi** and **Ikujiro Nonaka**

FROM THE JANUARY 1986 ISSUE



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In today's fast-paced, fiercely competitive world of commercial new product development, speed and flexibility are essential. Companies are increasingly realizing that the old, sequential approach to developing new products simply won't get the job done. Instead, companies in Japan and the United States are using a holistic method—as in rugby, the ball gets passed within the team as it moves as a unit up the field.

This holistic approach has six characteristics: built-in instability, self-organizing project teams, overlapping development phases, “multilearning,” subtle control, and organizational transfer of learning. The six pieces fit together like a jigsaw puzzle, forming a fast flexible process for new product development. Just as important, the new approach can act as a change agent: it is a vehicle for introducing creative, market-driven

WHAT TO READ NEXT

A Leader's Framework for Decision Making

Six Myths of Product Development

A More Rational Approach to New-Product Development

Harvard
Business
Review

FREE WEBINAR

Interactive Data
Viz: Powering
Effective Decisions

Featuring David Kasik

The Beginning

result of later information. The team does not stop then, but engages in iterative experimentation. This goes on in even the latest phases of the development process.

EXHIBIT 1

Sequential (A) vs. overlapping (B and C) phases of development

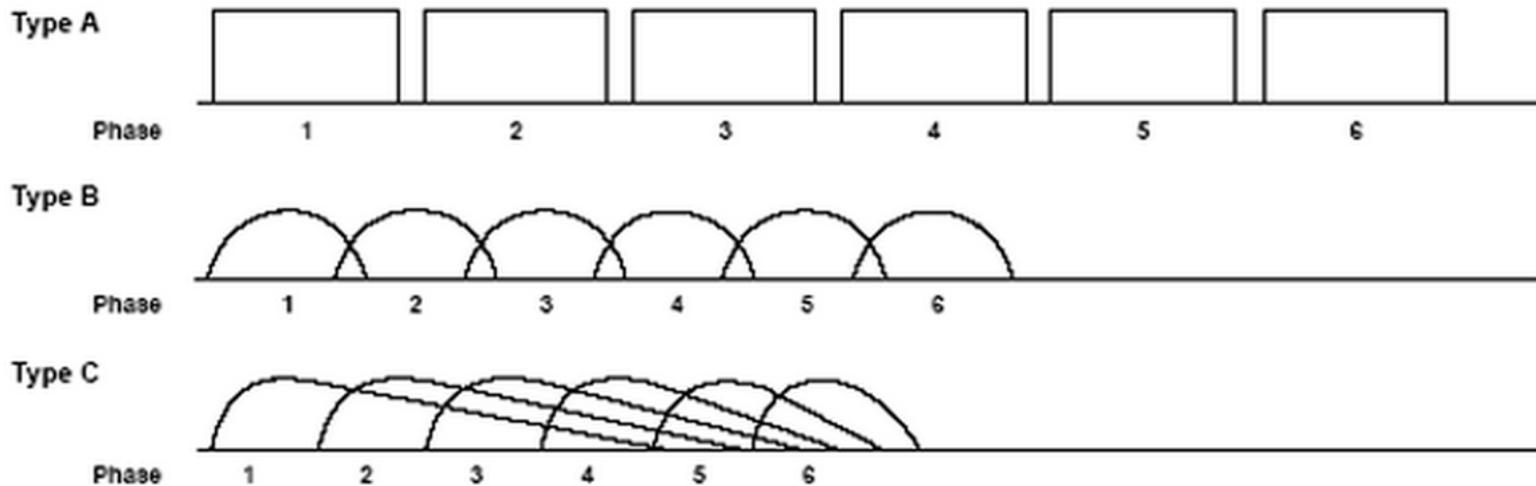
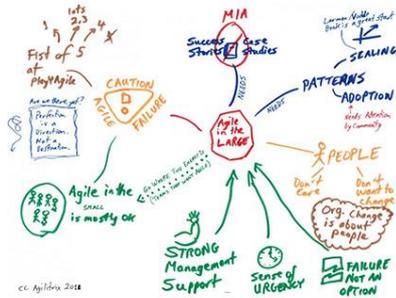
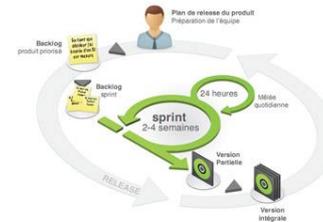
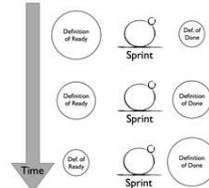
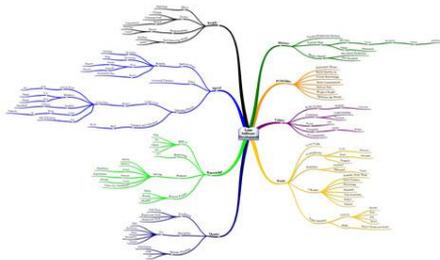
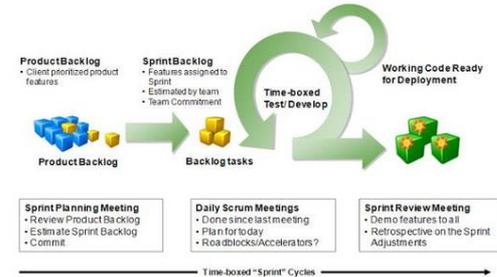
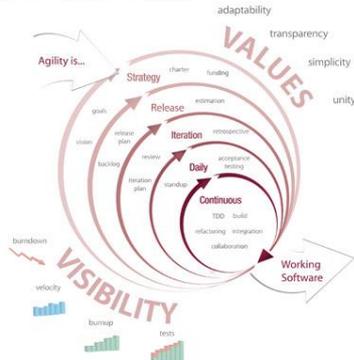
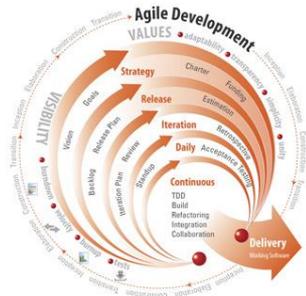
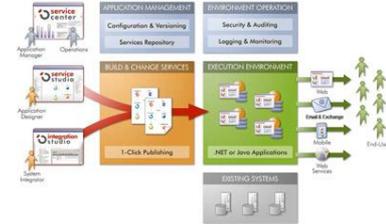
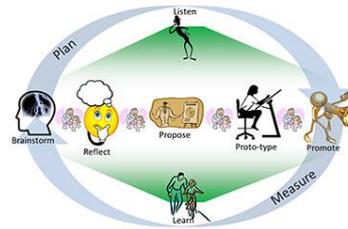


Exhibit 1 Sequential (A) vs. overlapping (B and C) phases of development

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cc. April 2014



Manifesto for Agile Software Development

**Individuals and
interactions**

Over processes and tools

Working software

Over comprehensive documentation

Customer collaboration

Over contract negotiation

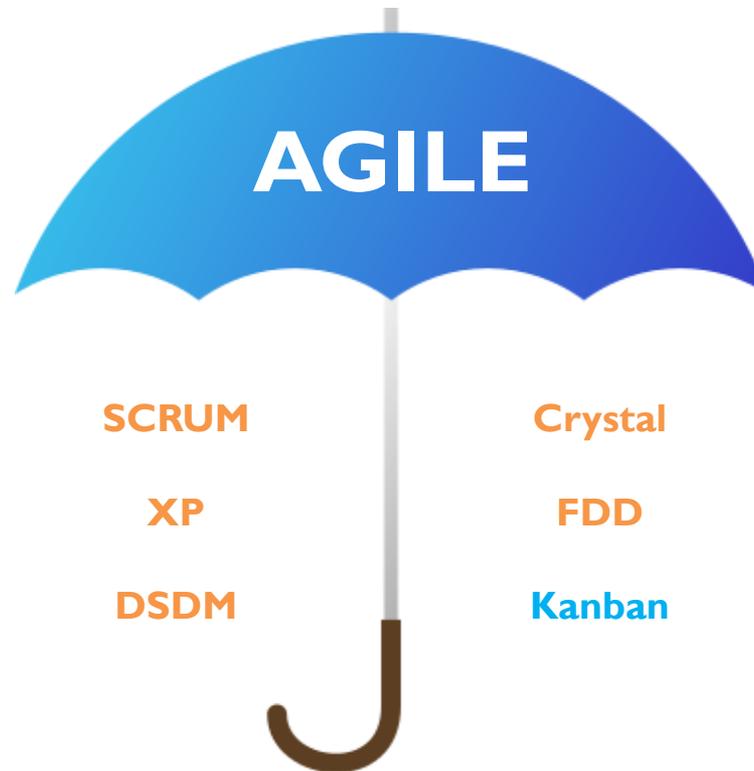
Responding to change

Over following a plan

That is, while there is value in the items on the right,
we value the items on the left more.

Agile Practices

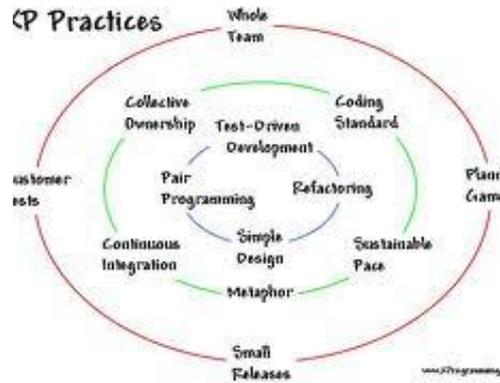
Agile is an umbrella term to reference a number of software development methods/practices



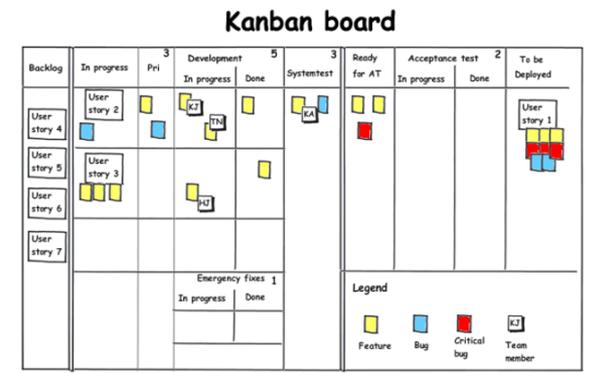
Why Scrum?



Scrum



XP

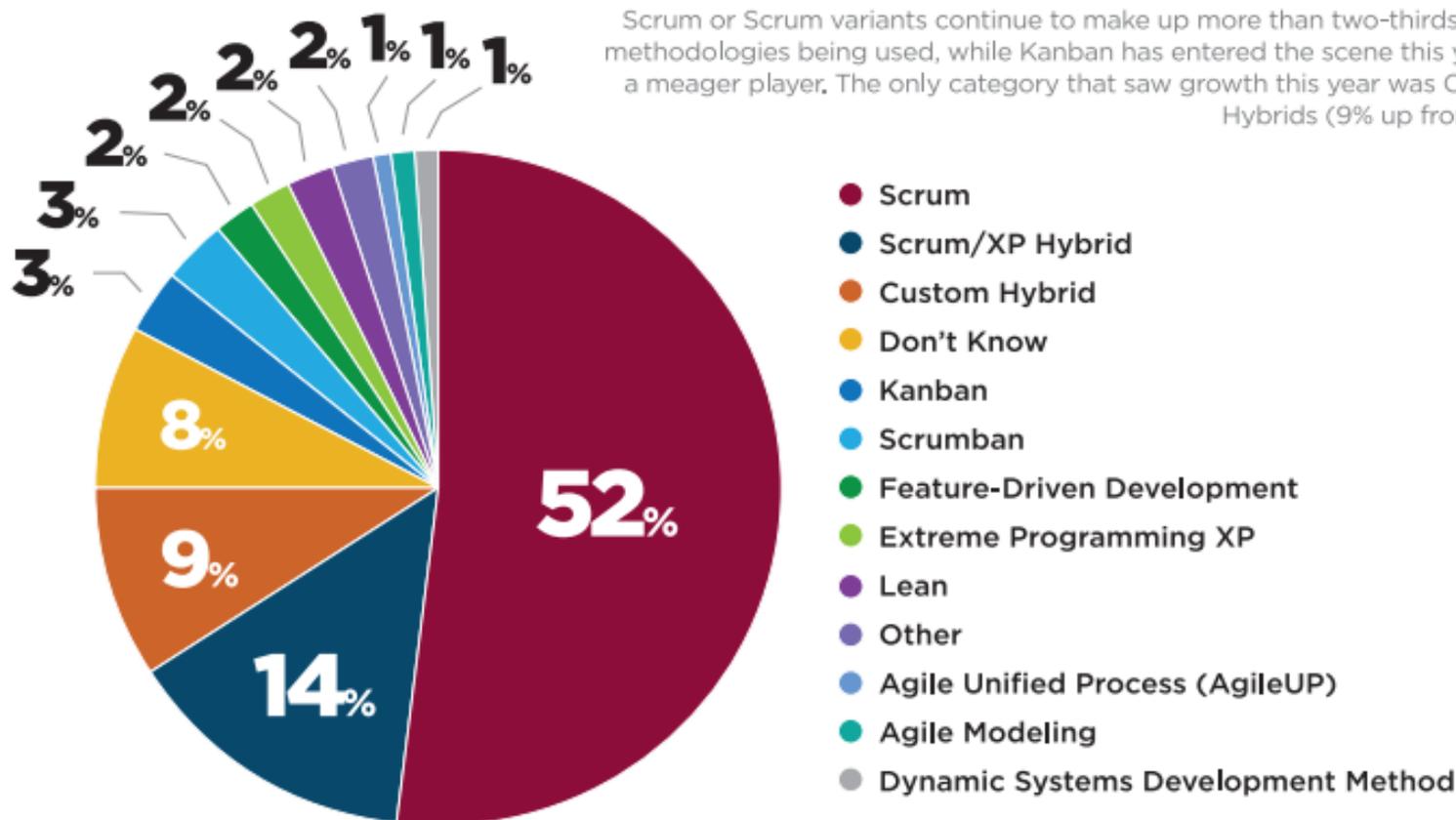


Kanban

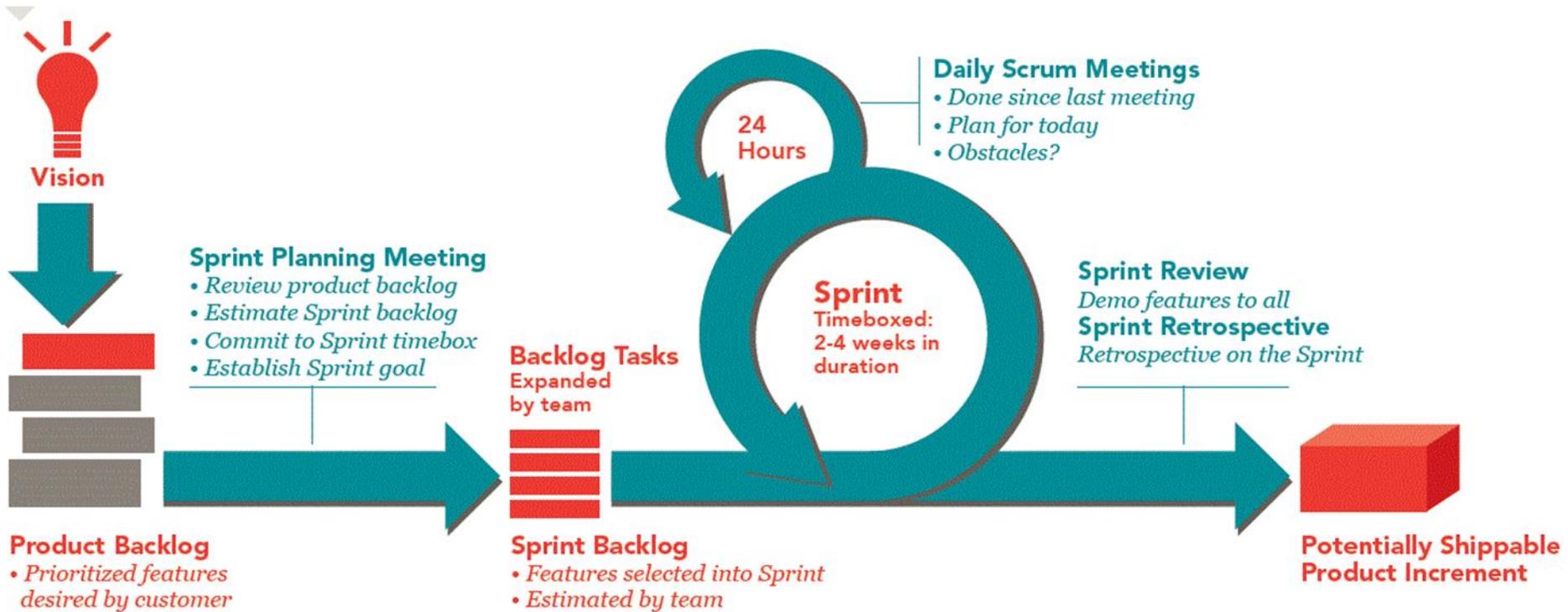
Status of Agile implementation

AGILE METHODOLOGY USED

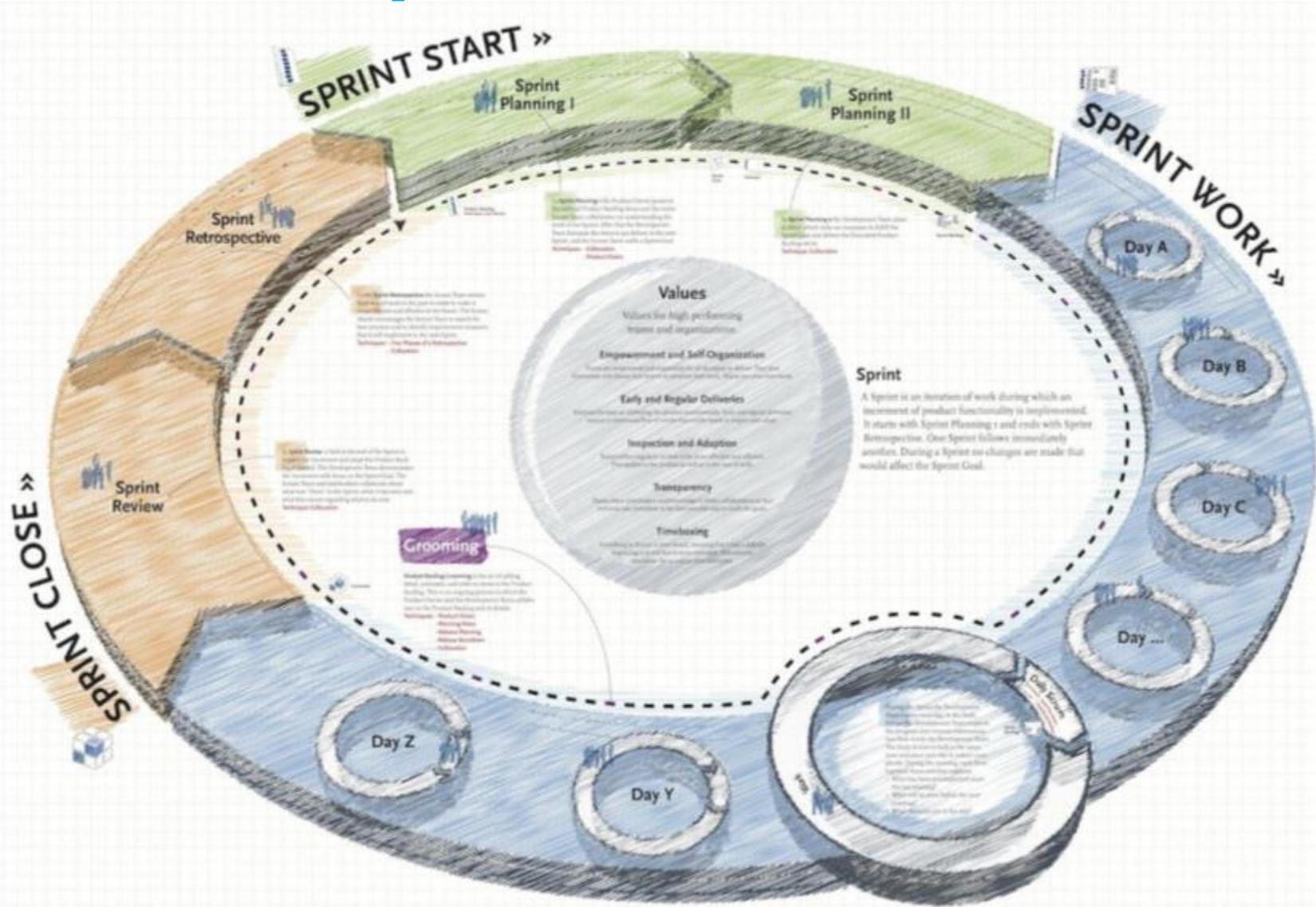
Scrum or Scrum variants continue to make up more than two-thirds of the methodologies being used, while Kanban has entered the scene this year as a meager player. The only category that saw growth this year was Custom Hybrids (9% up from 5%).



the SCRUM SOFTWARE DEVELOPMENT PROCESS



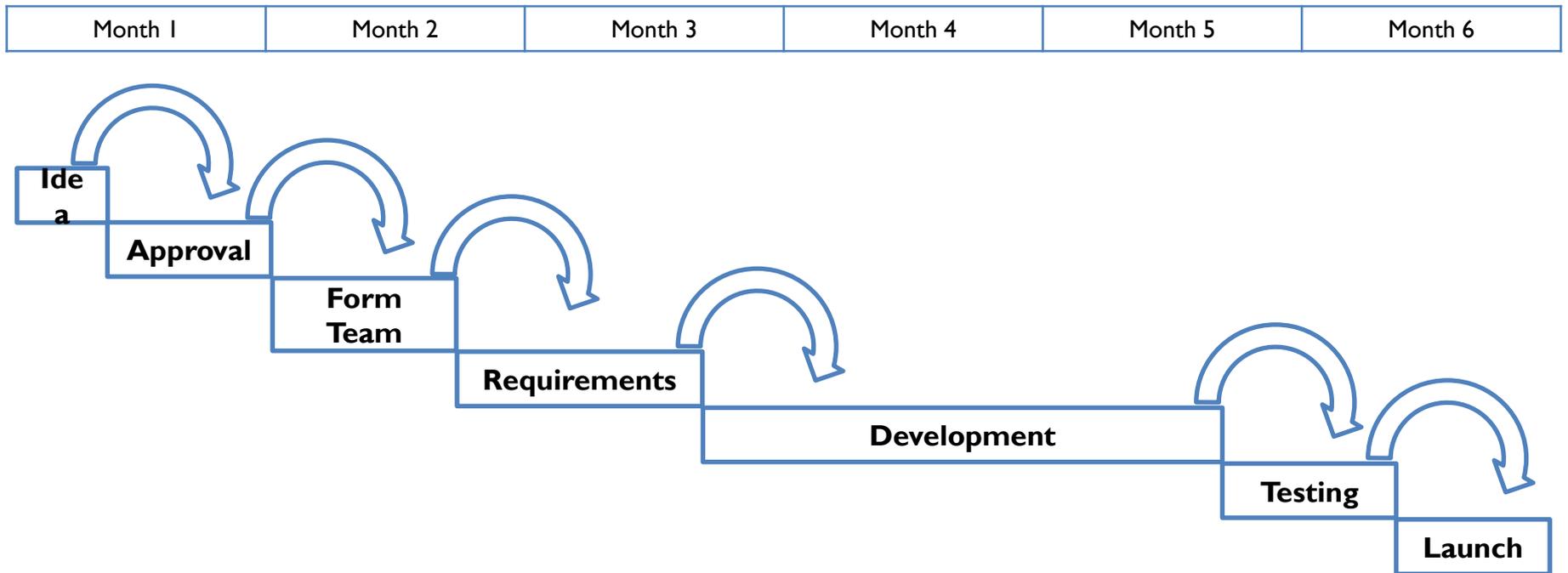
Sprint Timeline



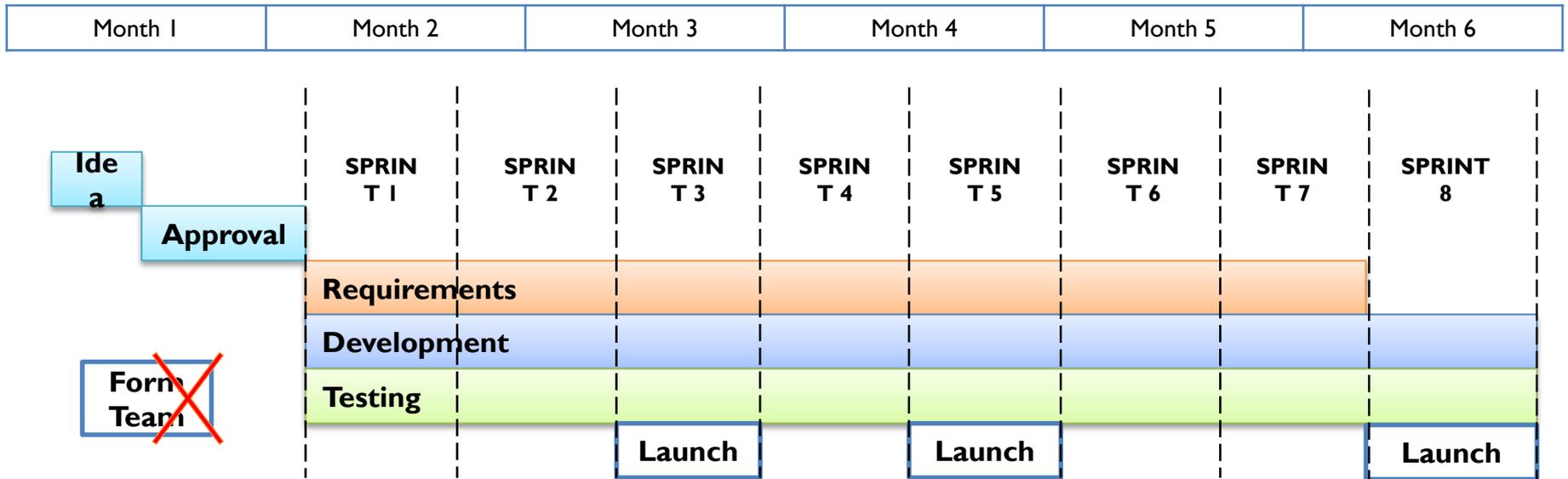
Minimal Framework



Before Agile



After Agile



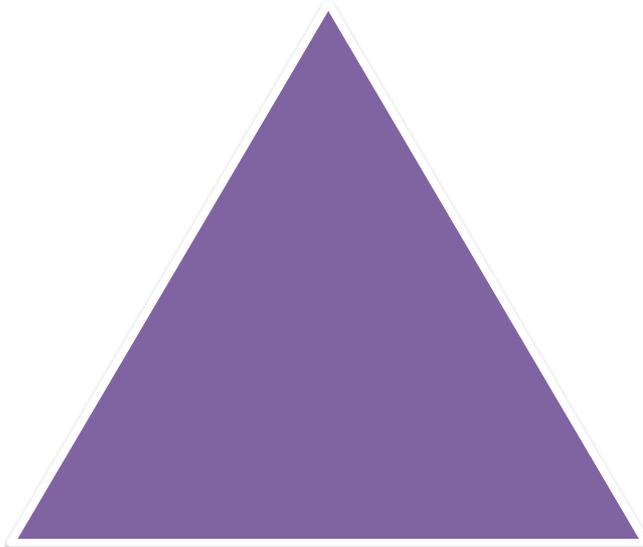
FIXED

SCOPE

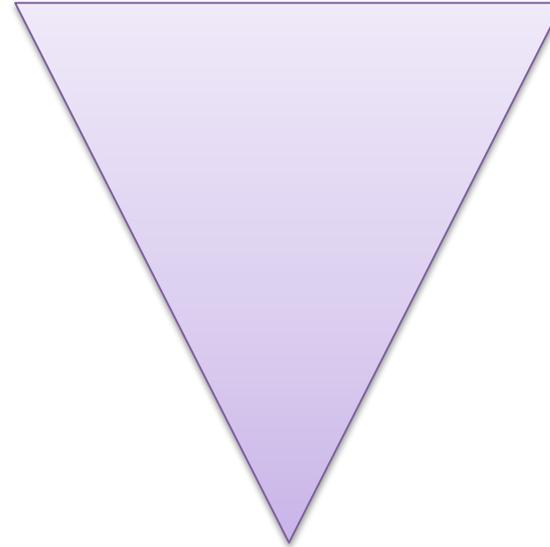
RESOURCE

TIME

VALUE DRIVEN



PLAN DRIVEN



RESOURCE

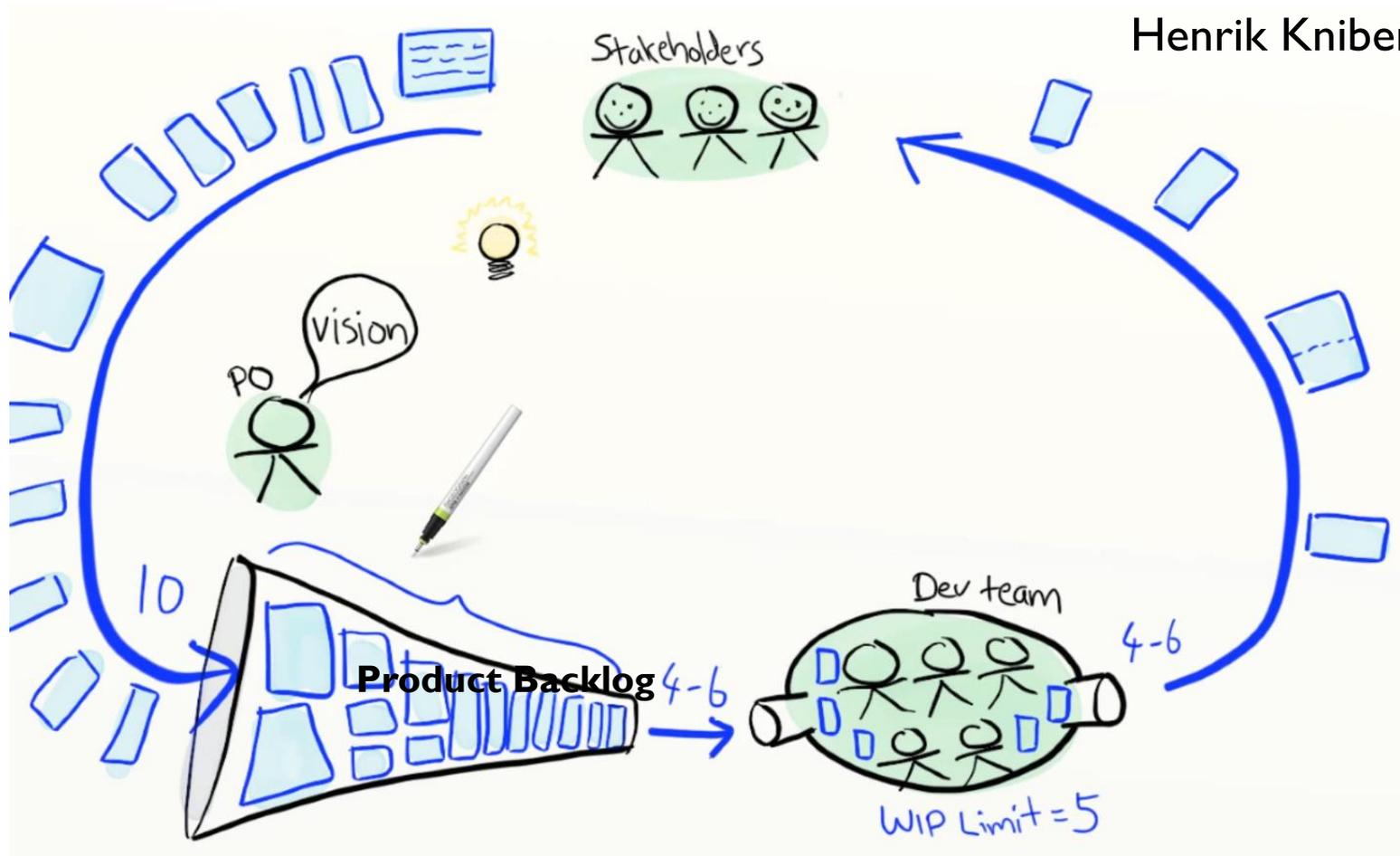
TIME

SCOPE

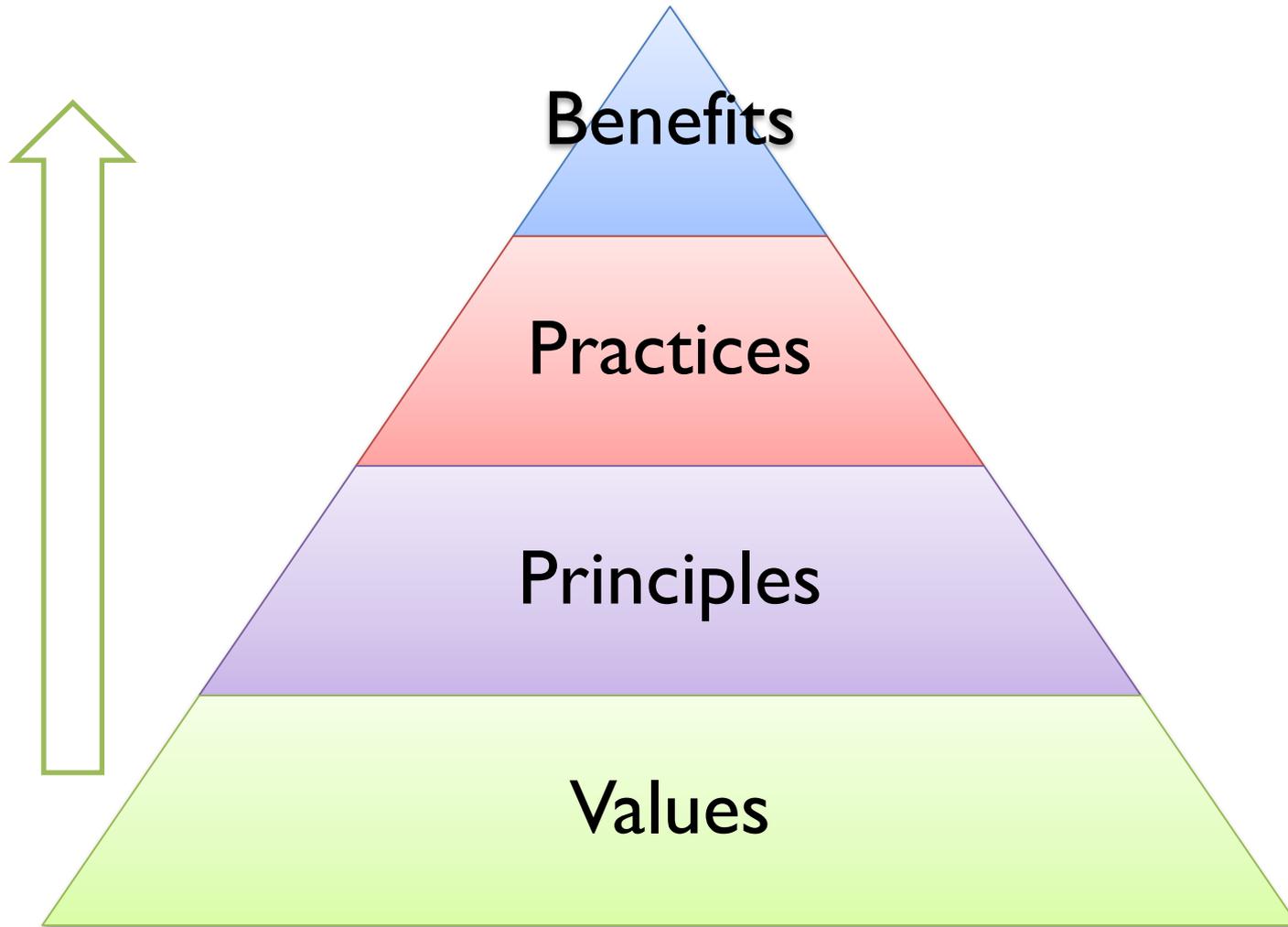
VARIABLE

Software Development Cycle with Scrum

* From video by Henrik Kniberg



Agile Benefits – Built on Values



Critical Success Factors – Agile Transformation

Critical Success Factors	Risk Mitigation
Leadership Support	<ul style="list-style-type: none">• Top management engagement and alignment• Cross functional management champions• Workshops for agile management role
Business Alignment	<ul style="list-style-type: none">• Involve business as active participants• Define & train Product Owner roles• Align priorities and share roadmaps
Focused Resources	<ul style="list-style-type: none">• Team members allowed to focus on work of the team with little to no multi-tasking• Co-location of teams where possible
Communication & Transparency	<ul style="list-style-type: none">• Consistent reporting out of team progress• Agile Role forums and continuous learning
Internal COE	<ul style="list-style-type: none">• Build internal expertise• Establish roles for driving culture change

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Success Stories

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- ⇒ 10:45-11:15 ASF 及 ASM的基本知识架构与课程设计
- ⇒ 11:15-11:30 Agile Scrum成功案例
- ⇒ 11:30-11:45 Q & A

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Q & A

The End



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